

**KOKAN
BHUMI**
PRATISHTHAN

कोकण!
काल..आज..उद्या..

75th
KOKAN

स्वातंत्र्याचा अमृत महोत्सव



SWARAJBHOOMI KOKAN FESTIVAL

25th to 28th November 2022

NESCO Complex, Bombay Exhibition Centre,
Goregaon, Mumbai

MANTHAN @ 75 CONFERENCE

Grand Kokan Idol Awards Ceremony and Conference

8th & 9th October 2022

KOKAN UDYOG BHUSHAN AWARDS CEREMONY

8th November 2022 : Mumbai

www.globalkokan.org / www.kokanclub.org





Global Kokan is the social organisation working very hard to support the economic development of kokan region which has abundant natural resources and scenic natural landscape. We wish to stop migration process of kokan youth by providing them business entrepreneurship in their own districts and in overall Kokan, which shall also provide employment to emerging young generation. They will contribute to bring the map of Kokan on global platform in all respect. Industry, Real Estate, Infrastructure, Logistics, Agriculture, Tourism, Fisheries and Horticulture as well as hotel industries shall be become the thrust area of development.

Since last 9 years we have been successfully organizing annual International Exhibition comprising about an average of 500 exhibitors showcasing their products and business outlay model. These exhibition always attracted about 2 lakh visitors every year. This is the most popular and biggest exhibition in Maharashtra. The major participants were MIDC, MSME, NSIC, Make in India, Start-ups, MTDC, various Departments of Govt of Maharashtra and Govt of India. The Hon'ble Chief Ministers and the cabinet colleagues, Govt. officials, Central Minister and Secretaries, Industrialists, representatives of multinationals and their foreign counterparts are always our guests and visitors.



SWARAJYABHOOMI KONKAN FESTIVAL

This year being Amrit Mahotsav of Independence of India, we wish to showcase our heroes of Kokan who contributed immensely to the movement of Swarajya in the span of about last 400 years. Noted amongst them who fought for Swarajya were **Chatrapati Shivaji Maharaj, Dharmavir Sambhaji Maharaj, Narveer Tanaji Malusare, Netaji Palkar, Sarnobat Prataprao Gujar.** The great warriors of hindavi samrajya were also from Kokan, **Bajirao Peshava, Madhavrao Peshava, Nana Fadnavis, Kannhoji Angre, Queen of Janshi - Laxmibai Newalkar** and many more. The Major freedom fighters (The Indian Independence Movement) **Lokmanya Tilak, Veer Sawarkar, Vasudev Balwant phadke, Chaphekar brothers, Anant Kanhere, great intellectuals and reformists Bharatratna Dr. Babasaheb Ambedkar, Maharshi Karve, Vinoba Bhave, Sane Guruji** were also the great sons of soil of this region. Thus, right from historic time, Kokan has played a significant role to make this sovereign independent democratic country of India, our nation. By our mission of Global Kokan, we wish to accelerate the development process and want to help, promote, and contribute to facilitate the process of development.

We wish to strive for recognition of this region as Swarajyabhoomi Kokan. This year we are planning to have a mega event of organizing GLOBAL KOKAN FESTIVAL and couple it with the great national celebration of AZADIKAAMRIT MAHAHOTSAV (75th Year of Independence)

Today about 30% industries of Maharashtra in this region bring about 30% revenue to state govt. Looking at the fast urbanization this region, comprising Raigad, Thane & Palghar districts, which has crossed the national average of fast urbanization of India which is about 68%. If we look for potential of developments and current ongoing infrastructure developments like infrastructure projects by MMRDA for swift movements, the International Airport at Navi Mumbai, Shiwdi-nhava-trans harbor sea-link, Alibaug-Virar free way ring road, rail and Metro network, Water transport, Alibaug –Vengurla Coastal Highway, Delhi-JNPT-Dighi dedicated freight corridor, 4 lane Mumbai-Goa national highway, existing JNPT, Jaigad and Dighi Mega ports etc would suggest that the maximum potential of development of India is here, further for 5 trillion economy lies here, in Kokan Bhumi. This is paramount belt of India.

With this background in mind, we wish to rope in all, the smallest



entrepreneurs to the largest multinationals in all spheres of **industries, Real Estate, financial institutions, Infrastructure and all stake holders from individuals to departments of state and Central government**, to participate with maximum strength in this forthcoming Global Kokan Festival.

MANTHAN @ 75 CONFERENCE

GRAND KOKAN IDOL AWARDS CEREMONY :-

On the occasion of the 75th Year of independence, we are organizing a two days grand brainstorming session on key elements of Kokan development. To analyse achievement, growth and sustainability of development, pros and cons of development, issues and problems, depending factors and how can they impact on local stockholders and environment. Also examine and discuss regarding how to accelerate development, sustainability, potential areas and will make documents of agenda and vision of future kokan in all aspect. Many Bhagiraths have been working in Kokan since many years, The conference will be attended by eminent personalities and subject expert who have been working in the fields of agriculture, tourism, fisheries, education, social services and in various fields and have created thousands of jobs. on this occasion we are organizing a grand **KOKAN IDOL AWARD CEREMONY** for such personalities.

KOKAN UDYOG BHUSHAN AWARDS CEREMONY :-

Entrepreneurs serve as the catalysts in the process of industrialization and economic growth. The entrepreneur is the key to the creation of new enterprises that energize the economy and rejuvenate the established enterprises that make up the economic structure. It also create plenty employment opportunity and help to balance regional development. Many industrialist took kokans geographical advantage of region and setup industries and enormous entrepreneurs from kokan are doing massive scale business across the word. On this occasion, we are organizing a grand **KOKAN UDYOG BHUSHAN AWARD CEREMONY** where we felicitate hard working entrepreneurs from Kokan region and we are publishing a special Business and entrepreneur souvenir



SWARAJYABHOOMI KOKAN FESTIVAL VARIOUS PULSES AND ACTIVITIES

ADVANTAGE KOKAN

FASTEST GROWING ECONOMIC REGION

Kokan is by far the fastest growing area of the country. During the ensuing 5-10 years a number of world class facilities are going to be established at Kokan. As a result this will bring a huge investment to Kokan. Global investors are getting attracted to Kokan for various sectors such as Tourism, basic infrastructure, real estate, urban development, tourism parks, port development, industries based on ports, fisheries and others. We are creating this huge Advantage Kokan Hall so that industrialists from Kokan as well as the entire country and interested investors can receive up to date information on the facilities that are arriving at Kokan.



REAL ESTATE PAVILION

We are building Mega Real Estate Pavilion to promote projects and opportunity in kokan (Mumbai, Thane, Navi Mumbai, Vasai-Virar, Mahamumbai, Palghar, Raigad, Ratnagiri, Sidhudurg.) The main objective of this initiative is to promote Real Estate in kokan region. Builders and their organizations working in the construction and infrastructure sectors in the Kokan region are expected to participate in the Global Kokan this year. We are building a magnificent real estate gallery in view of the investment opportunities in Kokan.



KOKAN INDUSTRIES PAVILION

Kokan is one of the fastest growing industrial hubs in Maharashtra. Various government departments will be showcasing potential and estimated future for industries in various sectors like Port and Ship Building, Engineering, Pharmaceutical, Biotechnology, petrochemicals and oil & gas sector. As Mumbai & Pune are adjutant to Kokan IT (Information Technology) Sector also spreading there wing in this region. Existing companies in kokan should promote their products and their CSR work and social welfare initiative. MIDC, MSME, NSIC, Make in India are participating in this exhibition.



MAKE IN KOKAN ABHIYAN

Kokan is most Vibrant area under development. So many entrepreneurs and youth from Maharashtra and India are interested to start their business in Kokan. Here we are showcasing opportunities, Government Scheme, incentives. Plans of different Government Corporation like MTDC, CIDCO, MIDC, MMRDA, Agriculture Department, fisheries Department and Tourism Department. Experts will guide aspirant entrepreneur's project management, trainings, helping start ups will be features.



SWARAJYABHOOMI KOKAN FESTIVAL VARIOUS PULSES AND ACTIVITIES

CHHATRAPATI SHIVAJI MAHARAJ KOKAN IDOL PAVILION

In This pavilion we showcase. Kokan Idol personalities, person who is doing crowning achievement in his / her respective sector i.e agriculture, fisheries, mango, processing and other. This pavilion shows success stories of Kokan idol, his/her journey, social contribution.



VIR BAJIRAO PESHWA UDYOG BHUSHAN PAVILION

This is most prestigious pavilion. Entrepreneur who are from kokan region and have captured. Market in domestic and international market, Doing extraordinary business. They will showcase their product, success stories and give information about their industry. This pavilion will be named "Vir Bajirao Peshwa Udyog Bhushan Dalan" Bajirao Peshwa who established Maratha supremacy in india.

C.D. DESHMUKH GOVERNANCE & ADMINISTRATION PAVILION

C.D. Deshmukh was finance minister of India. In this pavilion central and state Govt departments like MIDC, MTDC, MMB, JNPT, Fisheries Board, APEDA, MPEDA, EXIM, CONCOR etc. will participate and give guidance and information about Govt. schemes, supports, facilities to entrepreneur and visitors.



KRANTISURYA BHARATRATNA DR BABASAHEB AMBEDKAR UDYOG PAVILION

With the help of NSIC Department, we are setting up special industrial pavilion for authoritative entrepreneur and industrialist who belong from SC / ST / NT Category for promotion, branding and sell of respective goods and services. It also gives platform to tribal communities Koli, Warali to address their issue and sale products. This is a very important part of the exhibition to help the last element of the society and to develop their entrepreneurship



SWARAJYABHOOMI KOKAN FESTIVAL VARIOUS PULSES AND ACTIVITIES



FISHTECH PAVILION

Kokan is 15,000 crore fisheries economy with great export potential. Kokan has 720 km coastline with immense potential in fisheries Business - open Sea Fishing, inland fisheries & Processing. We are organising Fisheries Industries Trade Exhibition - Gathering point of Fisheries trader, Exporter, Equipment manufacturer, Farmers, Cage Culture, Biofloc and Various technology, Feed Manufacture etc. with aim to transfer new technology to traditional fisherman community.

VEER MATA LAKSHMIBAI NEWALKAR WOMEN ENTREPRENEUR PAVILION (NSIC)

With the help of NSIC. we set up special pavilion for women entrepreneurs from kokan and across the country. They can sell, showcase, promote their products, manufacturing good as this platform. It will help to enhance brand.



SMALL & MICRO BUSINESSES PAVILION (MSME)

This magnificent pavilion will be set up with the participation of small entrepreneurs, small and micro entrepreneurs from Konkani Maharashtra and across the country. Branding, marketing and promotion of the products of small entrepreneurs will be done on a grand scale in this festival. This is the most prominent gallery in the exhibition.

SHANTANURAO KIRLOSKAR KOKAN BUSINESS & INVESTMENT PAVILION



In order to attract investment in Kokan in various industries. We will showcase future Investment Opportunities in Kokan, Business Opportunities Real Estate, Financing Banks, Non Banking Institutions, processing. Stall ups, logistics and services. IT and intellectual projects.



KOKANI FOOD FESTIVAL

Prestigious food branch will participate here. Kokan Food like Sagutivade, various types of fish, Modak, Thalipeeth, Saraswat, Bhandari, Brahmani, all kinds of Konkani feasts can be enjoyed. This is big attraction.



BHARAT RATNA VINOABHAVE GRAM SAMRUDHI PAVILION

Small scale industries, fruit processing industries, handicraft industries, industries based on bamboo and other natural resources, Konkani treasures, rural products of Konkani, will display in this gallery.



FOLK ART FESTIVAL

The exclusive dance styles depicting culture of Kokan such as Palkhi dance, Tribal dance, Jakhadi, Naman, Dashavtar, Mangalagaur, Tarpa dance with participation of more than 300 folk dancers.




PAST EVENT - GLOBAL KOKAN

- 2011 - Bandra-Kurla Complex, Mumbai
- 2012 - Bandra-Kurla Complex, Mumbai
- 2013 - Nesco Complex, Goregaon, Mumbai
- 2013 - Mango Festival, London
- 2014 - CIDCO Ground, Sanpada, Navi Mumbai
- 2015 - Nesco Complex, Goregaon, Mumbai
- 2016 - Beach Festival, Dapoli
- 2017 - Maha Ganesh Festival, Mumbai
- 2018 - CIDCO Exhibition Centre, Vashi, Navi Mumbai
- 2018 - Laxmi Lawns, Magarpatta - GKF, Pune
- 2019 - Nesco Complex, Goregaon, Mumbai

MILESTONES

- Most Popular Exhibition
- 500 + Exhibitors
- 2 Lacs + Visitors
- 2 Lac Sq. Mt. Area
- 50 cr. turnover in various sector in Kokan Region
- Govt. Departments Participation
- Celebrity participation

KOKAN VIKAS YATRA : 12 TO 15 AUGUST

- Chatrapati Shivaji Maharaj : Raigad Fort
 - Vasudev Balwant Phadke : Shirdhon - Panvel
 - Narveer Tanaji Malusare : Umarath - Poladpur
 - Anant Kanhere : Ayani, Khed
 - Chatrapati Sambhaji Maharaj : Kasba, Sangameshwar
 - Jhansi Ki Rani Lakshmi Bai Newalkar : Kot, Lanja
 - Lokmanya Tilak Smarak & Swatantryaveer Savarkar : Ratnagiri
 - Bharatratna Vinoba bhawe : Adur, Guhagar
 - Mahatma Gandhi's Guru Gopal Krishna Gokhale : Guhagar
 - Lokmanya Bal Gangadhar Tilak : Chikhalgaon
 - Bharatratna Maharshi Dhondo karve : Murud-Dapoli
 - Krantisurya Dr. Babasaheb Ambedkar : Ambadave - Mandangad
 - Veer Bajirao Peshwa : Shrivardhan
 - Kanhoji Angre : Alibaug
- 

EMINENT PARTICIPATION

2011



2012



2013



2014



EMINENT PARTICIPATION

2015



2017



2018



2019



ORGANISERS



SPECIAL SUPPORT



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KOKAN BHUMI PRATISHTHAN

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